



COMPANY PROFILE · 2026

Systems that make businesses **independent.**

Websites, automation, AI and data systems your
business actually owns.

An engineering company that helps businesses own their systems.

LaPage Digital is an engineering company in Ho Chi Minh City. We build websites, automation, AI and data systems for businesses that want to own their customers, data and processes instead of renting them from third-party platforms.

Legal name	CÔNG TY TNHH CÔNG NGHỆ SỐ LAPAGE
Brand	LaPage Digital
Tax code	0319503819
Address	56 Nguyễn Đình Chiểu, Phường Tân Định, TP. Hồ Chí Minh, Vietnam
Legal representative	Mr. Nguyen Huy Lan · Director
Field	Websites, automation, AI, data systems and production infrastructure
Market	Businesses in Vietnam and teams across APAC

“One failing part should never bring the whole system down. That is how we build business systems.”

Huy Lan · Founder. Former Data Engineer at Publicis, where he managed data infrastructure for the APMEA region. He founded LaPage to help businesses automate, scale and operate more efficiently through modern web technology and infrastructure.

From website to operating system.

Every service is part of the same system. A business can start with a website and grow into CRM, automation, AI and reporting without rebuilding from scratch.

COMPANY & ECOMMERCE WEBSITES

A sales and trust channel your business owns

Company websites, product catalogues, ordering and checkout. Designed around your brand, search-ready and fast, with a content system your team can update. You own the website, domain, content and customer data.

WEBSITE OPERATIONS

Managed Website

An outsourced website team: content updates, fixes, SEO articles, conversion improvements, hosting, backups and monthly reporting.

AUTOMATION

Business process automation

Remove manual data entry, reminders and copy-paste between spreadsheets, email, chat and internal systems. Start with the one process that costs the most time.

AI

AI agent systems

AI assistants for customer service, sales, content and operations. People still approve the decisions that matter.

CUSTOM SOFTWARE

Software built around your workflow

When off-the-shelf tools no longer fit: customers, bookings, inventory, payments and operations in one system your business owns.

DATA & REPORTING

Dashboards and automated reports

Bring data from many platforms into one place, with recurring reports and early alerts for faster decisions.

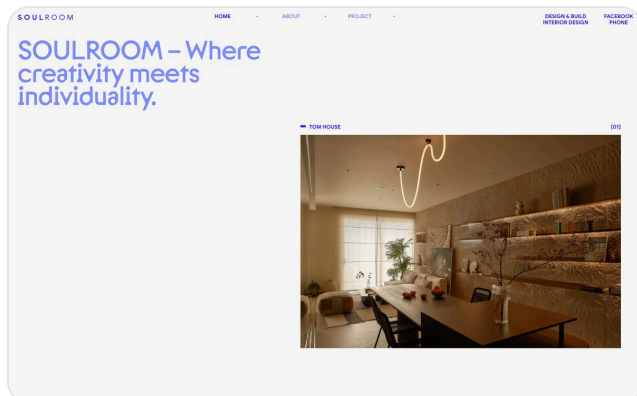
INFRASTRUCTURE

Hosting & n8n Hosting

Monitored production infrastructure with backups, SSL and security, so your systems don't depend on one person's spare time.

03 · SELECTED WEBSITE PROJECTS

Live websites, in daily use.



Soulroom

Interior design · soulroom.vn



Module K

Architecture · modulek.com.vn



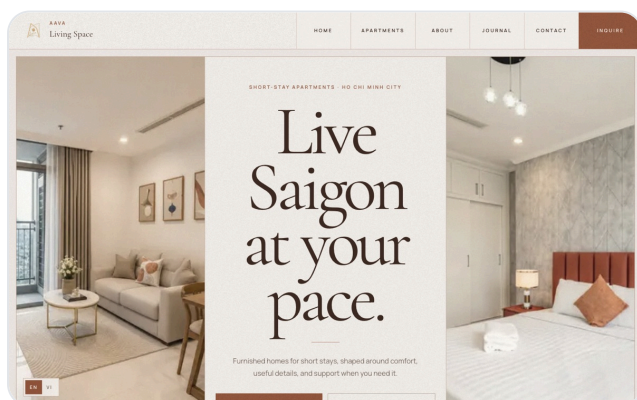
VIPEC

Construction machinery · vipec-vp.vn



PCreative

Marketing agency · pcreative.vn



AAVA Living Space

Serviced apartments · aavalivingspace.com



RED² Digital

Digital marketing · red2digital.com

Beyond websites: systems that run the business.

Many clients come to LaPage for a website, then continue with automation, custom software and reporting as the business grows.

CUSTOM SOFTWARE

Tiệm Thanh Xuân

A management system for a clothing rental brand: item status, bookings, customer records, deposits, payments and cash flow in one daily operations view.

AUTOMATION

Binh Minh BBA

Automated most of the repetitive work between spreadsheets, email and internal systems.

“What impressed us most was how they took the time to understand our actual workflow before recommending a solution.”

CUSTOM SOFTWARE

VM Cowork

An operations system built around how the team actually works, for requirements off-the-shelf software couldn't meet.

“They were practical in their approach and didn't try to make the system more complicated than necessary.”

DATA & REPORTING

Viet My College Hanoi

Brought data from several platforms into one place, replacing reports assembled by hand every cycle.

“Our team can now spend more time analyzing results instead of preparing them.”

A technology partner, not a vendor that delivers and disappears.

TECHNICAL PARTNERSHIP

“ We’ve worked with technology vendors before, and communication is often the hardest part. With LaPage, we appreciated their transparency about what was possible, what would take more effort, and which approach made the most sense for our budget. They were willing to challenge our initial ideas when there was a better solution.

Ashley T · Data Station

WEBSITE DEVELOPMENT

“ They helped us build a professional online presence that reflects our business. The entire process was well-organized, and the team was responsive whenever we needed changes.

Ngoc Nguyen · Module K

MANAGED HOSTING

“ LaPage handles our hosting and helps resolve technical issues without us having to manage everything ourselves. We appreciate having someone who understands our systems.

Thien Thanh · PCreative

WEBSITE MODERNIZATION

“ What we appreciate is that they considered not only the launch, but also how our team would manage the website afterward.

John Coon · PG Signs

AI CUSTOMER SERVICE

“ LaPage helped us identify where automation made sense and where human involvement was still important. The result was a more structured approach to customer inquiries.

Xuan Phuong · VIPEC

Scope first, then build.

1

Discovery

Understand your business goals, customers and how the business runs today.

2

Proposal & quotation

Scope, deliverables, timeline and cost are written down before work starts.

3

Design & build

Approve the design direction, then build with regular progress updates. A standard website is delivered in 7–14 days.

4

Testing & handover

Test on desktop and mobile, train your team to update content, and hand over all accounts.

5

Operate & grow

Hosting, backups and maintenance, then CRM, automation and AI when the business needs them.

PRINCIPLES

Reliability over trends

Systems stay stable, observable and maintainable in daily use.

Operational visibility

Automation always comes with monitoring and clear ownership.

Infrastructure is part of the product

Deployment, monitoring and backups are planned from day one, not added later.

Built for the long term

Systems adapt as your workflows and organization change.

You own what you pay to build.

Full ownership

Your website, domain, content, customer data and analytics accounts are in your company's name.

Source code handover

If you move to another provider, LaPage hands over the full source code, data and accounts.

First year included

Hosting, SSL, backups and maintenance are included for the first year.

Grow without rebuilding

Your website can grow into CRM, automation, AI and reporting on the same foundation.

Work with LaPage

Tell us where work is stuck. We'll help you choose a practical first step.

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